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Lisbon, April, 23 2018

EUROPCAR PORTUGAL IS PARTNER OF EUROVISION SONG CONTEST LISBON 2018

Special offers for short term rentals for visitors coming from abroad

- *The Eurovision Song Contest Lisbon Song Contest will take place in Portugal's capital city, Lisbon, for the first time in the history of the competition.*
- During the Eurovision Song Contest 2018 Europcar will start a welcome campaign with special conditions for cars and scooters short term rentals
- *This edition follows the Portuguese victory of the Contest last year with the performance of the artist Salvador Sobral*
- *Portugal, and mostly Lisbon, is living a great moment as a tourist destination whose quality is highly recognised by travel institutions and media and has won World's Best Travel Destination award at the 2017 World Travel Awards*

Europcar Portugal, a subsidiary of Europcar Group, leader in car rental services in Europe and one of the leading players in the mobility sector, has established a partnership to be partner of the Eurovision Song Contest Lisbon 2018.

The Portuguese capital is hosting 43 countries, participating in the Song Contest, which is taking place in Portugal for the first time in its 63 years of history.

Europe's eyes will be focused on Lisbon, the Portuguese Capital, even more intensively than at the present, since Lisbon was considered Europe's Best Destination as well the coolest city in Europe by CNN News, mentioning only a few examples of the importance which the city is gaining all over the world as a quality tourism destination. The "Lisbon Effect" is spreading through the whole country, making tourists want to discover it more and more.

With this special event dedicated to music taking place, Europcar Portugal found the perfect occasion to offer, to those who come and visit the city, special conditions for short term rentals during the Eurovision Song Contest 2018, for cars but also scooters rentals, being all these propositions available on Europcar Portugal's website, both in Portuguese and in English. Those who rent cars with Europcar Portugal will benefit of 20% discount and as for scooter's rentals, 15% discount.

To welcome the participants and visitants, and help them make the more of their stay, Europcar also developed a pocket guide with tips and suggestions of trendy spots and tours to discover Lisbon and beyond throughout its Chauffeur Service, that will be distributed in the Transportation Desk on arrival, but also in the Enclosure´s Delegation Bubble and on Europcar´s booth on the Eurovision Village.

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Nuno Barjona, Head of Marketing and New Mobility da Europcar Portugal, refers to this partnership and sponsorship of the Eurovision Song Contest Lisbon 2018, saying that "*Europcar Portugal makes sure to participate in most events which are the dear to the Portuguese but also internationally relevant and the Eurovision Song Contest has gained a new importance with the victory of the Portuguese artist Salvador Sobral in the last edition of the Son Contest*".

And continues, underlining that "*Portugal is making history again in several areas and music is one of them, but, above all, in tourism, since the number of people who are discovering the country is growing every year and of course, Europcar Portugal is a traditional partner for tourism since mobility is essential for discovering new places, getting everywhere you want and you need to recur to several mobility solutions to do so, like our chauffeur service, scooters, bikes, cabrios, premium and fun vehicles, for example, which Europcar Portugal proposes, trying to fulfil the client's needs for each situation and we expanded our fleet, services and geographical presence to be fully ready for it".*

The Contest's Program includes Two Semi-Finals, that will take place on the 8. and 10. May, and the Grand Final, on the 12. May.

Most of the Eurovision Song Contest's participants will already be arriving during April and the environment and buzz around the event is already very enthusiastic, arousing a lot of interest in the local population - Portugal was last year's edition winner with the song "Amar pelos Dois", performed by the Portuguese artist Salvador Sobral - but also all over Europe.

The stage where the several competitions of the Eurovision Song Contest Lisbon 2018 will take place is the concert hall Altice Arena, located in one of the most modern areas of the city, Parque das Nações, where Expo 1998, the last world exhibition of 20. Century was hold, nowadays a district of great tourism attractions like Oceanário, one of the greatest oceanariums in Europe; the Science and Knowledge Pavilion; Camões theatre as well as the cable car for a great view over the Tagus River.

Every year, the country hosting the Eurovision Song Contest gets to make-over the contest theme and this year the Portuguese have not disappointed: The 2018 contest theme is an "All Aboard" and visitors can expect a traditional nautical focus fused with distinctive modern Portuguese design.

The Eurovision Village will be located at Terreiro do Paço, a mythic historic square, front River located, where many restaurants and bars can be found, two steps away from the main historic neighbourhoods like Alfama, Moorish area, the castle, Baixa and Chiado, mas well as Bairro Alto.

The Euroclub will be located at Cais Sodré, the main spot for night lovers, being Lisbon known for its vibrant nightlife, diverse in style and very friendly, as well as mostly very secure.

In terms of mobility, Europcar Portugal has evolved precisely to provide an inclusive and plural response to both business and private customers. It has enriched its fleet portfolio with a diversity of proposals that range from bikes and scooters, to vans &trucks, and cars for multiple occasions, like the most sophisticated Selection fleet, for example, but also the Chauffeur Service, which consists of having a driver available to the client to travel in total comfort and safety, whether traveling for business or pleasure.

This service is available from Lisbon, has a team of qualified drivers and selection of state-of-the-art cars, namely: Mercedes-Benz E-Class, S-Class and 7,8 and 9-seat vans, making it possible to choose according to with the convenience of those who contract the service.

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About Europcar

The Europcar Group is one of the main players in the mobility markets and is listed on Euronext Paris. The Group's mission is to be an attractive alternative to car ownership, offering a wide range of mobility solutions: car rental, trucks and vans, chauffeur service, carsharing or peer-to-peer. Customer satisfaction is at the heart of the group's mission and all its employees. It is this commitment that boosts the continuous development of new services.

The group operates through various brands catering to all the specific needs of the Europcar® customer - the European.

Leader in vehicle rental services, Goldcar® - is Europe's largest low-cost car rental company, InterRent® - the brand that offers the best value for money for leisure customers and Ubeeqo® - a specialist European company in fleets and mobility solutions for both the corporate market and end customers.

The Group offers mobility solutions around the world through an extensive network in 130 countries and territories (including 14 wholly-owned subsidiaries in Europe and 2 in Australia and New Zealand, franchisees and partners).

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