



<https://www.youtube.com/watch?v=FZYLvy67aVA>

"Estamos muito satisfeitos com a oportunidade de apresentar esta nova e ambiciosa campanha publicitária, que reflete a nossa principal missão: prestar aos nossos clientes uma experiência única de mobilidade que atenda às suas necessidades individuais. Como líder europeu, o nosso objetivo é diferenciar-nos, oferecendo soluções inovadoras, simples e customizadas que fazem toda a diferença. Daí toda a campanha ser centrada no cliente!", salientou Sheila Struyck, Diretora de Marketing do Grupo Europcar.

About Europcar Group

Europcar shares (EUCAR) are listed on the Euronext Paris stock exchange. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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